



The Beauty P. Baldwin Scholarship

Upsilon Alpha Omega Chapter

Alpha Kappa Alpha Sorority, Incorporated

Upsilon Alpha Omega, the Gwinnett Chapter of Alpha Kappa Alpha Sorority, Inc., was chartered in Gwinnett County on January 29, 1994. One of the first challenges taken on by the chapter was to establish a scholarship for the young women in Gwinnett County. The scholarship was named in honor of one of our chartering members, Mrs. Beauty P. Baldwin. Thus far, we have awarded a number of scholarships totaling thousands of dollars to college-bound women.

Upsilon Alpha Omega is offering a scholarship to African-American high school seniors to further their educational opportunities. It is the chapter's goal to aggressively promote post-secondary education endeavors. The scholarship will be awarded to students who meet the following scholarship qualifications:

QUALIFICATIONS

- Must be a Gwinnet County Public School Senior
- Of African-American descent (male or female)
- Must already be accepted to an accredited four-year college or university
- Must possess leadership potential and discernible good character
- Must demonstrate superior scholastic achievement (minimum 3.00 GPA)

SCHOLARSHIP SELECTION

To be considered for the Beauty P. Baldwin Scholarship, applicants must submit the following by **March 1, 2021**:

1. A completed application, it is imperative that the application be completed in full.
2. A one-paged double spaced (typed) personal statement summarizing why the applicant should be awarded the Beauty P. Baldwin Scholarship and how the scholarship will help him/her pursue his/her career ambition. Be sure to include community service activities in the statement.
3. A sealed copy of the applicant's transcripts. The transcripts must be sealed by your school.
4. Two sealed letters of recommendations from any combination teachers, counselors, employers, school administrators or ministers.
5. Proof of acceptance in a four-year college or university.

SCHOLARSHIP SELECTION PROCESS

- Completed application that meet the above criteria must be postmarked by **March 1, 2021. (no exceptions)**
- Applicants will be notified by the scholarship committee if they are selected for an interview between the dates of **March 22-26, 2021**. If not selected, they will be notified.
- **Selected students will be interviewed the week of April 12-16, 2021.**
- Students selected to receive scholarships will be notified by **April 23, 2021.**

- Scholarship recipients will be honored at a scholarship reception sponsored by Upsilon Alpha Omega. Details will be mailed to the recipients. **Please save the date Thursday, June 3, 2021.**
- Students not selected to receive a scholarship will be notified by mail after the final interviews.

ABOUT BEAUTY P. BALDWIN

Beauty P. Baldwin was born in Baldwin County Georgia. She was the first African-American female superintendent in the state of Georgia and served as superintendent of Buford City Schools for nearly 10 years.

Mrs. Baldwin received her Bachelor of Arts in mathematics from Savanna State College in Savannah, Georgia. She received her Master and Specialist degrees in Administration from University of Georgia. Mrs. Baldwin has dedicated more than 50 years of her life to educating the children of Georgia.

Mrs. Baldwin had long been a member of many state and national education associations while maintain membership in civic, service and community organizations, as well. She was also Chairman of the Gwinnett County American Red Cross Advisory Committee and Chairman of the United Way Prototype focused on *“getting kids ready to learn by the time they are in kindergarten.”* She has served as Chairman of the Gwinnett Coalition of Health and Human Services Advisory Board and was a member of the Georgia Council on Adult Literacy (appointed by former Gov. Miller) and the Georgia Board of Medical Assistance (appointed by former Gov. Harris). Mrs. Baldwin was recently recognized as a 50-year member (Golden Member) of Alpha Kappa Alpha Sorority, Inc. and she is a charter member of Upsilon Alpha Omega Chapter of Alpha Kappa Alpha Sorority, Inc. in 1997.

Mrs. Baldwin is a loyal member of Hopewell Baptist Church in Norcross, Georgia. At Hopewell, she is a member of the Deaconess Ministry and the Shepherd’s Care Ministry. She was the Administrator of Hopewell Christian Academy, which she founded in 1997. Currently, she serves on the board of directors for a Gwinnett County Public Schools Charter School, North Metro Academy of Performing Arts. A Gwinnett County Elementary, Baldwin Elementary School, named in her honor opened for the 2016-17 school year.

Mrs. Baldwin is married to Mr. Lucious Baldwin, formally of Columbus, Georgia. Their daughter, Mrs. Gerri Baldwin Gonzalez, is a member and past president of the Upsilon Alpha Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated.



Beauty P. Baldwin Scholarship
UPSILON ALPHA OMEGA CHAPTER OF
ALPHA KAPPA ALPHA SORORITY, INC

APPLICATION

First Name _____ **Last Name** _____

Address _____

City _____ **State** _____ **Zip** _____

Phone Number _____ **Email Address** _____

High School Name and Address _____

City _____ **State** _____ **Zip** _____

High School Cumulative Grade Point Average _____ **Expected Date of Graduation** _____

Name of College/University you plan to attend in Fall 2020 _____

Intended Major _____ **Career/Professional Goal** _____

High School Activities/Honors _____

Community Activities/Honors

Parent(s)/Guardian(s)Names and Addresses

REMEMBER: Type a one-page double-spaced personal statement in which you tell the scholarship committee why the Beauty P. Baldwin Scholarship should be awarded to you and how it would help you pursue your career ambition. Be sure to include your community service activities in the statement.

ALL MATERIALS MUST BE POSTMARKED BY March 1, 2021

Mail application and supplemental materials to the address below:

Upsilon Alpha Omega Chapter of Alpha Kappa Alpha Sorority, Inc.

ATTN: Scholarship Committee

P.O. Box 191

Lawrenceville, GA 30046

MEDIA RELEASE

I grant permission to the Gwinnett Pearls of Service Foundation, Incorporated to use my minor child's _____ name and/or photographs to publicize the Beauty P. Baldwin Scholarship now and in perpetuity.

I hereby waive any right to inspect or approve the finished photographs (printed or electronic) that may be used in conjunction with them now or in the future, whether that use is known to me or unknown, and I waive any right to royalties or other compensation arising from or related to the use of the photograph.

My signature below certifies that I have read and understand all of the conditions and requirements of an applicant for the Beauty P. Baldwin Scholarship as described and that I meet all eligibility requirements.

Signature

Date

Parent/Guardian Signature

Date